

SIGNAGE SPONSORSHIPS

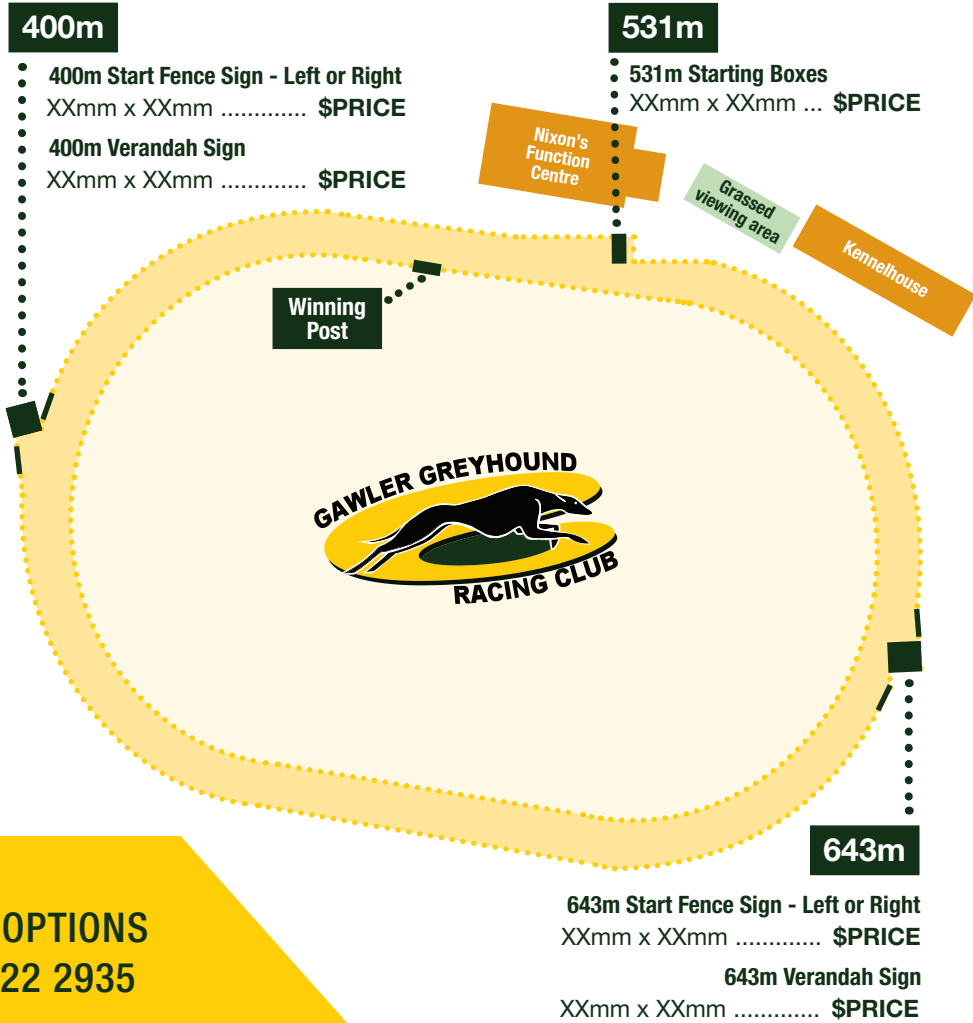
External signage can also be purchased around track providing added year-round exposure at a variety of events held at the oval.

These can be purchased separately to our sponsorship packages.

SPONSORS RECEIVE THE FOLLOWING DISCOUNTS OFF THE PRICING:

- GOLD 25%
- SILVER 10%
- BRONZE 5%

TO DISCUSS YOUR SIGNAGE OPTIONS
PLEASE CALL US ON (08) 8522 2935



2017 /2018 SPONSORSHIP PACKAGES



OVERVIEW OF THE CLUB

Located at Nixon Terrace in Gawler, the Gawler Greyhound Racing Club has been popular with local community residents and racing enthusiasts alike since it was founded in 1971.

The Club recently undertook an impressive redevelopment of the facilities which were opened in February 2015. The venue now boasts a modern restaurant and function centre called Nixons which is open for dining during race meetings. Nixons is known for providing racegoers with a fantastic vantage point in which to watch the racing unfold whilst enjoying the comfortable air-conditioned surrounds and an impressive dining menu.

Outside of racing, the venue is a popular choice for many different types of functions include from business meetings to weddings and birthday celebrations.

Racing is conducted at the venue twice weekly with meetings held every Tuesday during the day and on Sunday at twilight with races across 3 different distances - 400m, 531m and 643m.

There are 4 main feature races held at Gawler with the Group 3 Gawler Gold Cup being the most prestigious and attracting top SA and interstate greyhounds. With a great atmosphere our events provide entertainment for the whole family to enjoy with live music and kids amusements always a hit.



2 WEEKLY
MEETINGS
BROADCAST
ON SKY

**NIXONS
FUNCTION CENTRE**
PRIME VENUE
AVAILABLE FOR
CORPORATE FUNCTIONS
AND EVENTS

4 FEATURE
RACING
EVENTS

**YEAR-ROUND
EXPOSURE**
AT NUMEROUS
SPORTING AND SOCIAL
EVENTS HELD AT
THE PRECINCT

BENEFITS OF SPONSORSHIP

There are numerous benefits of becoming a sponsor of the **Gawler Greyhound Race Club** for all local businesses.

The \$2.5 million dollar upgrade of Nixons' Function centre in 2015 has created one of the prime venues in the Gawler and surrounding districts giving you the ability to bring current or new customers to a premier venue at a discount rate. Your next staff function or presentation can be arranged at very affordable rates and be customised to your requirements.

Local sponsorship gives you the opportunity to connect with community activity in a positive manner, creating relationships and gaining new customers. As well as local opportunities, greyhound

racing has a large following Australia-wide with impressive exposure through Sky Channel with our racing being shown to national and international audiences on a weekly basis. Whether you have a small or large business, our sponsorships provide good value for money.

The opportunity to have naming rights for key racing events give our sponsors a chance to really push their brand to local customers while our signage on track is also visible at other sporting and social events that occur in the precinct during the year.

The Committee and Management understand that sponsorship has to be mutually beneficial and will work with you to achieve this.



GOLD SPONSORSHIP



- Sponsors Membership Card x 2
 - Includes discounts on meals
 - Race Program
- Race naming at 70 races per year and at feature events
- Advertisement in race programme 100 times per year
- Internal signage at venue



- Feature on our website and Facebook with a link back to your business
- \$500 credit to be used during the course of the year
 - This credit is over the bar for you and your guests
- 4 invites for Gawler Gold Cup



- Opportunity for you to have naming rights of a feature event with a group photo of you presenting your trophy for your office
- Discount Function room hire
- Discounts on external signage
 - see back page



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SILVER SPONSORSHIP

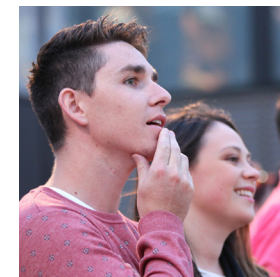


- Sponsors Membership Card x 1
 - Includes discounts on meals
 - Race Program
- Race naming at 50 races per year
- Feature on our website and Facebook and a link back to your business
- Internal Signage
- \$200 credit to be used during the course of the year
 - This credit is over the bar for you and your guests
- Invite for 2 for Gawler Gold Cup
- Race name at a feature event with a group photo of you presenting trophy for your office
- Discount Function room hire
- Discounts on external signage
 - see back page



BRONZE SPONSORSHIP

- Sponsors Membership Card x 1
 - Includes discounts on meals
 - Race Program
- Race naming at 20 races per year
- Internal Signage
- Feature on our website and Facebook and a link back to your business
- \$50 credit to be used during the course of the year
 - This credit is over the bar for you and your guests
- Invite for 2 to Gawler Gold Cup
- Discount Function room hire
- Discounts on external signage
 - see back page



TO DISCUSS OUR SILVER AND BRONZE SPONSORSHIPS PLEASE CALL US ON (08) 8522 2935